

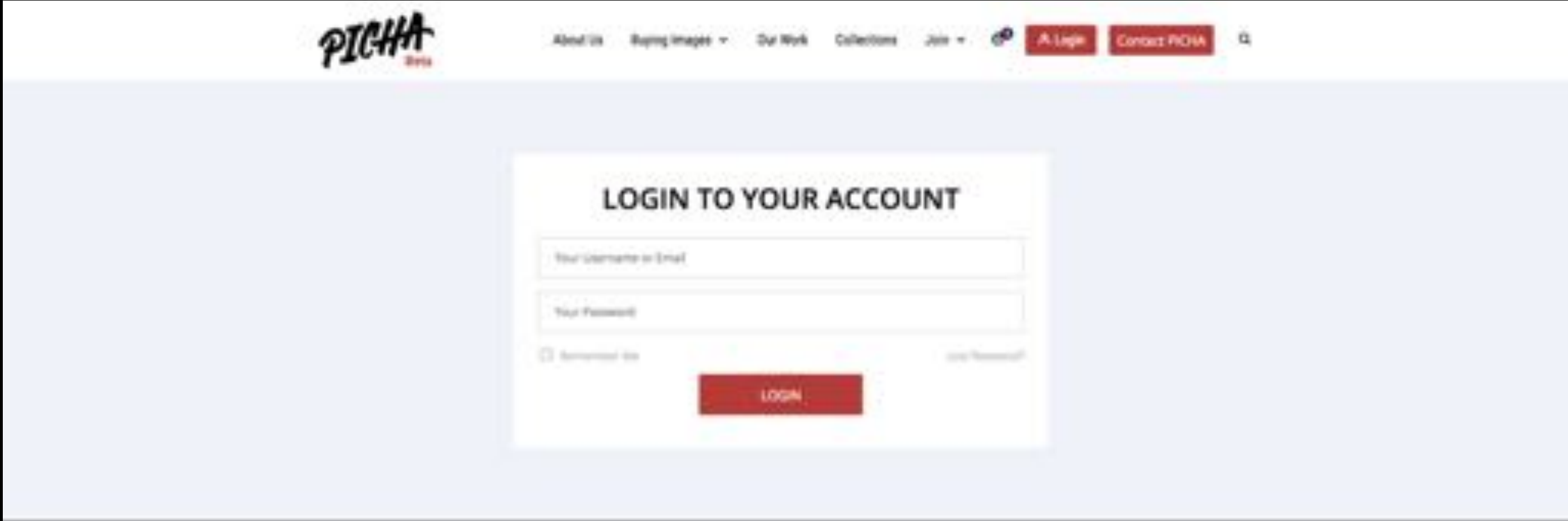


GUIDE TO UPLOAD ON PICHA

**START BY GOING TO
WWW.PICHAStock.COM**



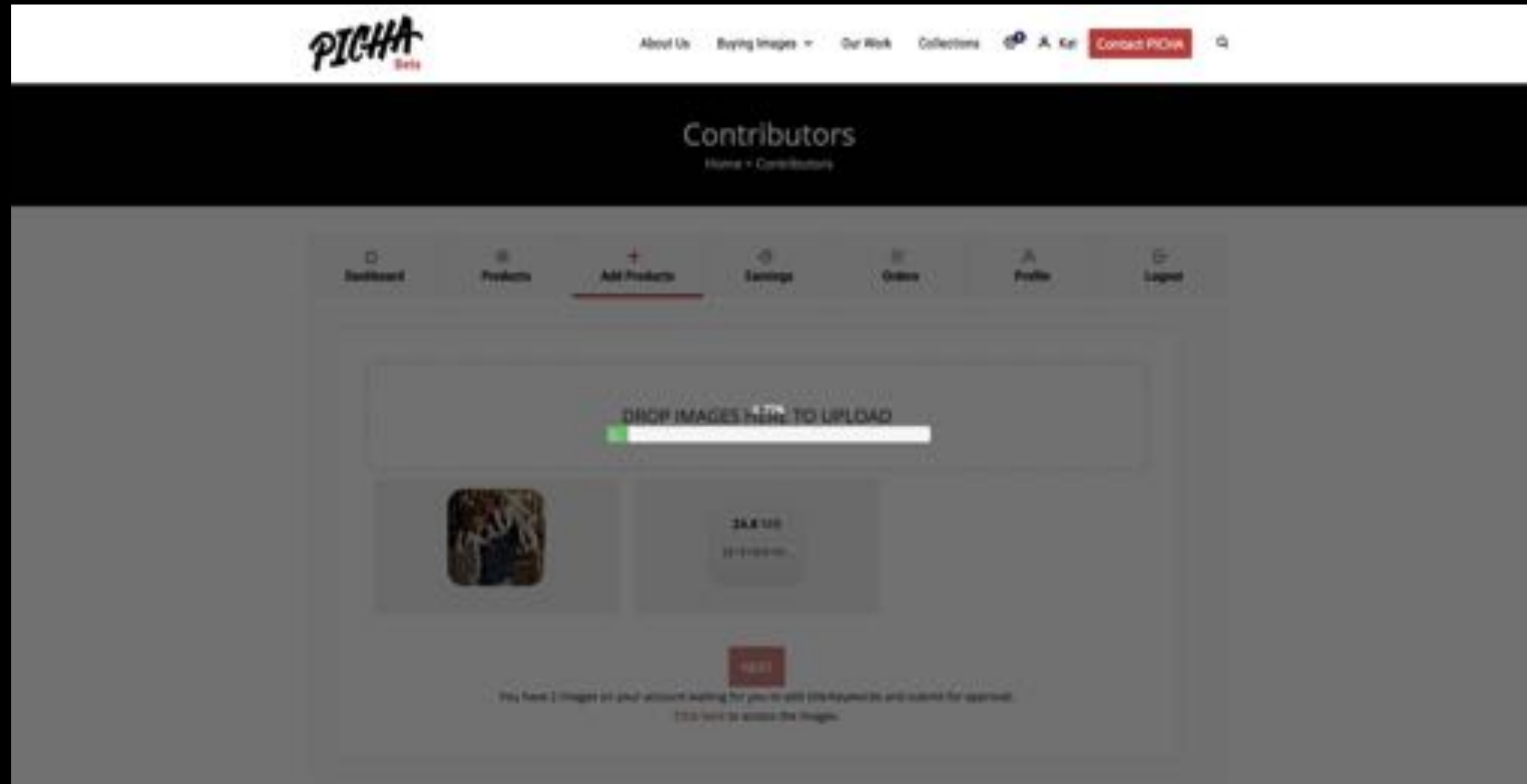
LOGIN TO YOUR ACCOUNT



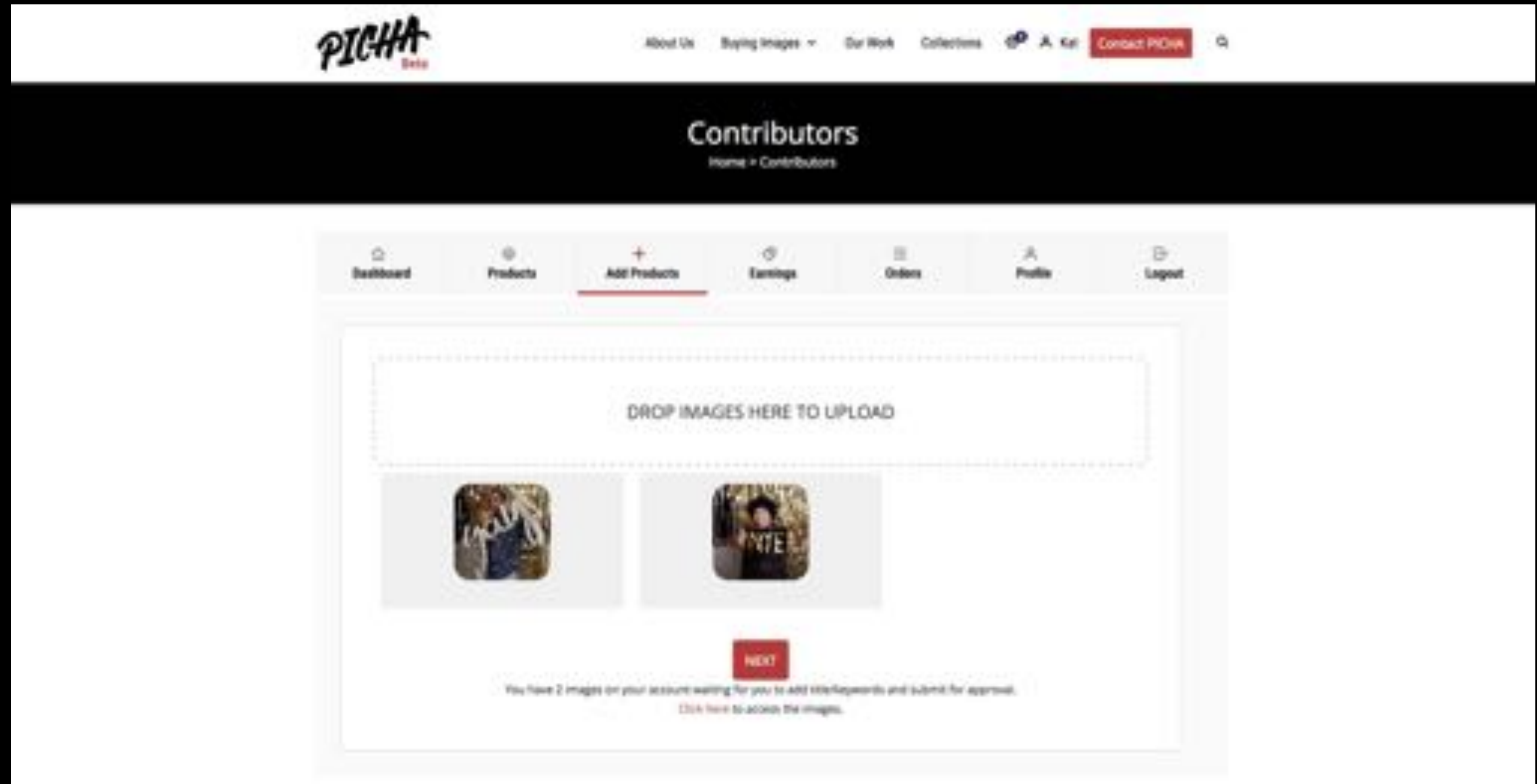
EXPLORE YOUR DASHBOARD & SELECT ADD PRODUCTS

The screenshot displays the PICHA website interface. At the top, the PICHA logo is on the left, and navigation links for 'About Us', 'Buying Images', 'Our Work', 'Collectors', 'A Kit', and 'Contact PICHA' are on the right. The main heading is 'Contributors' with a breadcrumb 'Home > Contributors'. Below this is a navigation bar with tabs for 'Dashboard', 'Products', 'Add Products', 'Earnings', 'Orders', 'Profile', and 'Logout'. The 'Add Products' tab is active. The main content area shows a message: 'Your store url is: <https://pichaweb.com/contributor-registry/123/>' and 'Invite your friends to PICHA and you'll both earn free image credits when they register!'. A red button labeled 'INVITE FRIENDS NOW' is centered below the text. The footer contains the PICHA logo, a description of the platform, and four columns of links: 'About PICHA' (About, Contact, FAQ, Blog, Terms & Conditions, Privacy Policy), 'My Account' (Dashboard), 'Photographers' (Contributor, Contributor Dashboard, Contributor Profile, Resources), and 'PICHA Updates' (Name, Your Email Address, Submit).

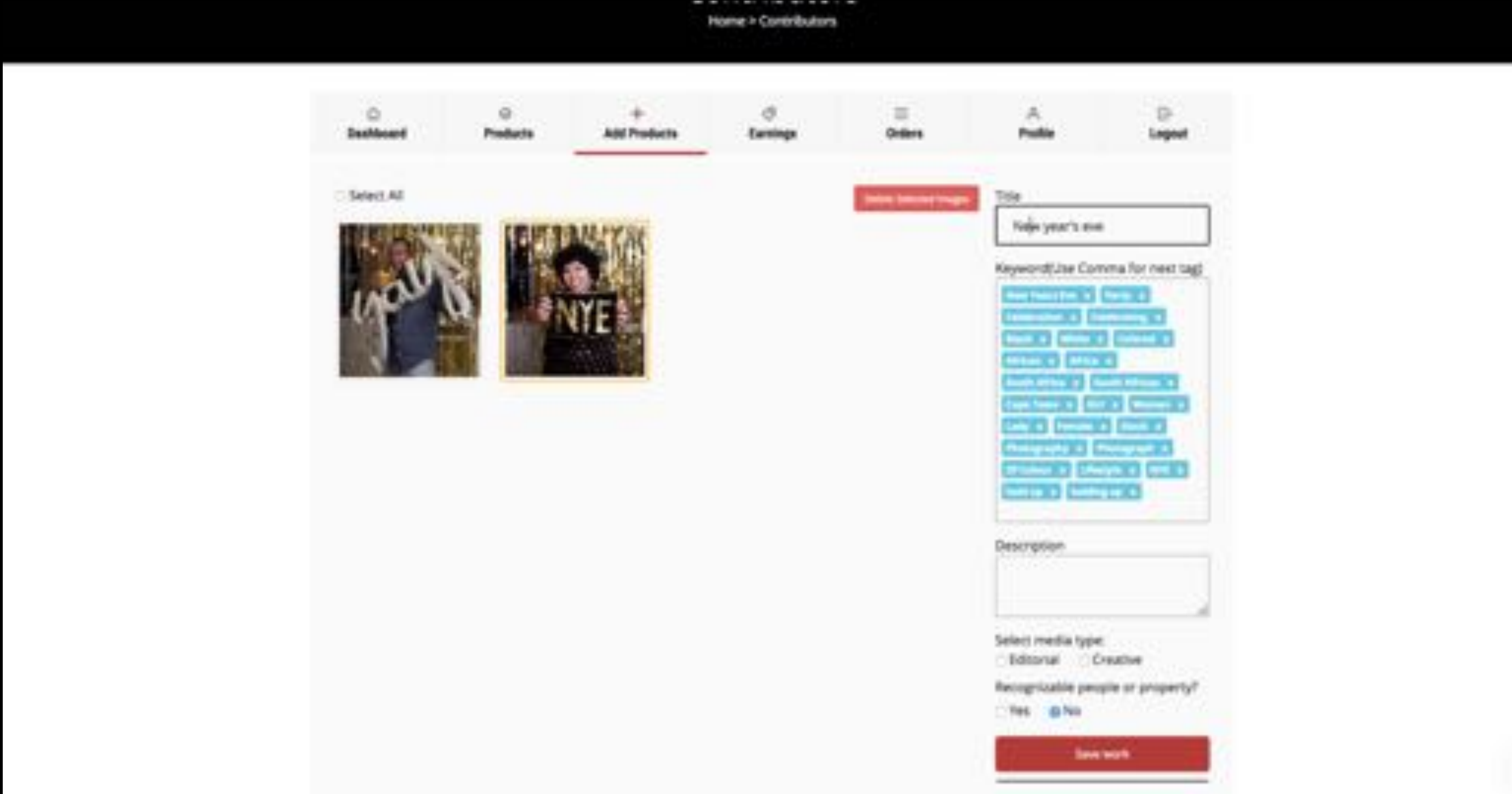
DRAG & DROP YOUR IMAGES



ONCE IMAGES HAVE LOADED
CLICK NEXT



COMPLETE TITLE, KEYWORDS AND RELEASE FORM BOXES



YOU WILL NOT BE ABLE TO SUBMIT WITHOUT A TITLE AND KEYWORDS

SET YOURSELF UP FOR SUCCESS

TITLES

Keep them short, precise and descriptive.

I.E: Happy family having diner

A title is not a list of keywords.

A title can make a potential customer buy your image.

Titles are also important for popular search engines since your content can be found through a general web search.

For this reason, we recommend that you limit titles to 70 characters or less, as search results display up to 70 characters.

Do not include trademarked names, brand names, product names, or people's names in titles.

Don't include a person's ethnicity in titles.

KEYWORDS

Clients will find your image by typing keywords.

Use descriptive keywords: describe what you see, add colors, add locations.

Use words you have included in your title as keywords.



After entering descriptive words, add conceptual keywords that would describe feelings, mood, trends.

ATTACH YOUR RELEASE FORM

Home > Contributors

Dashboard Products **Add Products** Earnings Orders Profile Logout

Select All

[View selected images](#)

[Back](#) [Cancel](#) [Continue](#)
[Delete](#) [Add](#)
[Search Media](#) [Upload Release](#)
[Copy Link](#) [Add](#) [Remove](#)
[Link](#) [Remove](#) [Link](#)
[Remove](#) [Remove](#)
[All Releases](#) [Releases](#) [Add](#)
[Release](#) [Add](#)

Description

Select media type:
 Editorial Creative

Recognizable people or property?
 Yes No

Search for an existing release
 [Select release media](#) [Create a new release](#)

[Save work](#)

[Submit for Approval](#)

ALL PLAIN RELEASES FORMS ARE AVAILABLE ON THE RESOURCES PAGE / FOOTER

CLICK SUBMIT FOR APPROVAL

ONCE ALL BOXES ARE COMPLETE

**YOU WILL NOT BE ABLE TO SUBMIT FOR APPROVAL IF YOU HAVE MISSING TITLES &
KEYWORDS**

TIPS

YOU CAN ADD KEYWORDS IN BULK BY SELECTING THE RELEVANT IMAGES (CTRL & SELECT)

CLICK SAVE

YOU CAN ADD TITLES IN BULK BY SELECTING THE RELEVANT IMAGES (CTRL & SELECT)

CLICK SAVE

ONCE A RELEASE FORM HAS BEEN SUBMITTED FOR APPROVAL, IT WILL REMAIN IN YOUR RELEASE FORM OPTION FOR FUTURE USE

CONTACT

ANY QUESTION? EMAIL US INFO@PICHASTOCK.COM

WWW.PICHASTOCK.COM